

Biltmore Lake launches Community Intranet

Interactive web site keeps residents connected and informed

Asheville, NC (September 17, 2002) Real estate developer Biltmore Farms, Inc, announced that it has launched a state-of-the-art intranet for the residents of its newest residential community, Biltmore Lake.

Biltmore Lake is a 1300 acre master planned community near Asheville, NC. Residents live among incredible natural surroundings, with the Biltmore Lake Club serving as the hub of the community's social life. Biltmore Lake continues the Vanderbilt philosophy of promoting quality of life, serving as a refuge from everyday rigors. The Biltmore Estate and the dynamic cultural offerings of downtown Asheville are nearby.

The Biltmore Lake community intranet, developed by Resident Interactive, is a virtual information center that includes online forms, surveys, messaging, documents, and other tools designed to enhance the Biltmore Lake experience for current residents and newcomers alike.

According to Dawn Kenley, Community Manager for Biltmore Lake, "the intranet gives us the ability to communicate instantly with our residents. This tool makes it easier to manage a large community and it is a huge enhancement to our capabilities. Working with Resident Interactive was wonderful and everything went very smoothly – the customization process, training, and site launch were all accomplished in less than 30 days."

"The Biltmore Lake Intranet truly serves as an online extension of the community," said Ellen Hasenkamp, Vice President of Development for Resident Interactive. "Already, we sense that Biltmore Lake will become one of the most active intranet sites using our technology."

"It's been a privilege to work with Biltmore Farms management," Hasenkamp continued. "They are using technology in a thoughtful way to establish a sense of community at Biltmore Lake and we admire their vision and philosophies."

About Biltmore Farms:

Biltmore Farms, Inc. was established in 1897. The company has been in the real estate development business since the 1930s, originally through the sale of residential sites in the Town of Biltmore Forest, a 1,500-acre master-planned golf course community. Biltmore Farms developed Biltmore Park, a 750-acre master planned community in 1993. The Company also owns and manages Biltmore Parkway Centre, and the Biltmore Doubletree Suites, located just one block from the entrance to the Biltmore Estate.

For more information:

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About Resident Interactive:

Founded in 1999, Resident Interactive is a provider of advanced community intranet applications. Based in Atlanta, GA, Resident Interactive serves hundreds of residential communities across the US. In 2001, the Company launched its first International community intranet site, in Melbourne, Australia.

For more information:

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